

2022 HUMBLE ISD LIVESTOCK SHOW & RODEO PROGRAM SALES

Business Advertisement Order Form

Company Name _____
 Mailing Address _____
 City/State/Zip _____
 Contact Person _____
 Phone Number _____
 Email Address _____
 Website _____



STEP 1 - Select Advertisement Size:

**See 2nd page for size comparisons & formatting information*

Business Card – Black & White	\$50
¼ Page – Black & White	\$100
½ Page – Black & White	\$200
½ Page – Color	\$250
Full Page – Black & White	\$300
Full Page – Color	\$400
Two Page Spread – Color	\$600
Inside Front Cover – Color	\$600
Inside Back Cover – Color	\$600
Back Cover	\$850
Two Page Center Spread – Color	\$1,000
TOTAL AMOUNT DUE:	\$ _____

**Deadline is 11/30/21 for
forms, payments & Ad copies**

STEP 2 - Select Advertisement Copy Option

<input type="checkbox"/>	Renewal with NO CHANGES (ad from previous program year will be used)
<input type="checkbox"/>	Renewal with CHANGES (attached copy with changes)
<input type="checkbox"/>	NEW AD – I will create my own ad and send a copy by 11/30/21
<input type="checkbox"/>	NEW AD – Create my ad for me

STEP 3 – Payment Options:

<input type="checkbox"/>	Check Payable to “Humble ISD Co-Op Rodeo Programs” – Give to an ag teacher/committee member/FFA Member or mail to: 7601 FM 1960 RD East #149, Humble, TX 77346
<input type="checkbox"/>	Credit Card – Please visit our online store to purchase your ad. Humbleffacoop.square.site or scan the QR code! <u>Completed form still needs to be sent in via email to humblerodeoprograms.com</u>

STEP 4 – Hornback Scholarship Acknowledgement

<input type="checkbox"/>	Did a graduating senior FFA member sell you this ad? If so please enter their information below:
Student Name:	_____
FFA Chapter:	_____

PAYMENT IS DUE UPON RECEIPT OF YOUR ORDER

Ad proofs can be sent prior to printing. Request proof by emailing humblerodeoprograms@gmail.com
 Please submit your completed ad order form to: humblerodeoprograms@gmail.com, an ag teacher at any high school, any member of the Humble ISD Co-Op Program Committee or
 Mail Forms & Payments to: **7601 FM1960 RD East #149, Humble, TX 77346**

WHERE DOES THIS MONEY GO??

Profits from the sales of these business advertisements and the sale of this program book go directly back to the Humble ISD FFA Booster Clubs and in turn directly back to helping FFA programs and its members with annual expenses like Scholarships, Travel, Letterman Jackets, and many other items. Feel free to contact us if you would like to sponsor or help out our students in any other way!!

Humble ISD Co-Op: A 501(c)3 Parent Organization Supporting all Humble ISD FFA Chapters – Please contact us for a receipt for tax deduction purposes.

DISCLAIMER: In buying this ad, the buyer is aware it is created by volunteers and/or students and errors can and will occur. Digital media or technology malfunctions can and will occur causing lost data. No refunds or reprints will be made.
Media Release: I hereby give Humble ISD FFA Co-Op and its representatives, permission to print, and distribute my photos, logo and any media submitted in our printed publication to the public through the sale of this program.

PRINT AD CONFIGURATIONS



FULL PAGE
7.875" x 10.375"



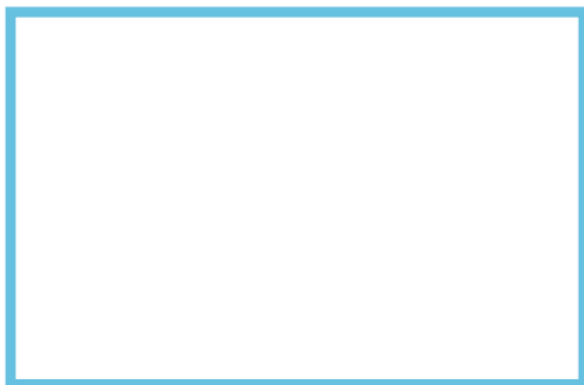
1/2 PAGE HORIZONTAL
7.875" x 4.875"



1/4 PAGE HORIZONTAL
3.875" x 4.875"



1/8 PAGE HORIZONTAL
3.825" x 2.625"



FULL PAGE SPREAD
10.5" x 8.25"

ACCEPTED MACINTOSH SOFTWARE FOR PRINT ADS:

PREFERRED FORMAT

Press Optimized PDFs: All fonts images must be embedded. All images must be embedded as CMYK format at 300dpi.

OTHER RIP-READY FILE FORMATS

*Adobe InDesign v. 1.0 - 8.0

Adobe Illustrator (up to v. 15) files

.tif or .eps Adobe Photoshop files at actual print size at a resolution of 300dpi

* InDesign files must be accompanied by supporting image files and fonts (see below requirements). All images must be scaled at 100% at 300dpi.

SPECIFICATIONS FOR IMAGES & FONTS

The only acceptable image formats are .tif and .eps files at a resolution of 300dpi. All files must be set up for 4-Color Process (CMYK) including all colors used in page layout applications. All Postscript Type 1 fonts must be included with both printer and screen fonts.

SUBMITTING YOUR FILES:

MAIL

Files may be submitted on CDs or DVDs only and sent to one of the below addresses:

E-MAIL

E-mail submissions of 10MB or less to humblerodeoprograms@gmail.com

DEADLINE FOR COMPLETED ADS:

November 30, 2021